

Come up with an idea to help save the planet

and we'll show it to the whole of Birmingham

How we use energy is one of the biggest issues facing the planet right now. We need to be more imaginative in how we produce it and more responsible in how we use it.

We need change **BIG CHANGE**
And that needs **BIG IDEAS**
So we need **YOUR HELP**

E.ON are an Official Partner of the Birmingham 2022 Commonwealth Games, the world's first carbon neutral games. And to show our support, we're running a poster campaign across Birmingham city centre.

We want you to fill our posters with brilliant ideas that will convince people to use energy in a way that's smarter and more efficient. If your idea is chosen, it will be displayed for everyone in Birmingham to see.



WIN £10,000
to help make
your school
more sustainable.
Scan me to find out more



The Challenge

Create an eye-catching poster that has one simple aim: to persuade the public to change how they use energy for the better.

How you do this is up to you. You could ask people to make big changes, like switching to an electric car or installing solar panels. Or ask them to make lots of smaller changes, like walking or cycling to school instead of driving. You could even invent an amazing new way to save energy that hasn't been thought of yet.

A few pointers

- Short, snappy headlines to catch people's attention and explain your idea.
- Pictures can be as powerful as words so try drawing your idea.
- Be original and inventive and show us something that doesn't exist yet.
- Positivity rules, so show people how good positive change can be.

The rest is up to you. Have fun, use your imagination and hopefully your poster will help inspire Birmingham to be a city of positive change!

How to enter

Scan the QR code to upload your design or to find out more about the competition.



Deadline - midnight July 7th