Inspiring learners since 1995

Case study:
L.E.A.D. Academy Trust Enrichment Programme

Client: L.E.A.D. Academy Trust

L.E.A.D. Academy Trust
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The Challenge

The L.E.A.D. Multi Academy Trust has 22 primary schools based in the East Midlands and South Yorkshire. In 2017, the Trust invited bids from suitable organisations to provide it with a project management service to manage and deliver a range of activities across Key Stage 1 & 2 as part of the L.E.A.D. Curriculum Enrichment Programme.

Our Solution

Curriculum Enrichment Event Days

Since 2017 Learn by Design have been L.E.A.D. Academy Trust's chosen provider to manage and deliver the L.E.A.D. Curriculum Enrichment Programme. This is a unique school-based programme of reflective learning which aims to support schools in developing a broad and balanced curriculum and enhance the learner's academic skills, whilst also focussing on the growth of character. Our large Event Days have been bespoke designed to complement this programme which is an entitlement of every learner within L.E.A.D. Academy Trust.

Learn by Design deliver 30 large themed event days each year bringing together year groups from across the Trust's 22 primary schools. The L.E.A.D. Curriculum Enrichment Event Days are fantastic learning experiences at which children connect with their peers from other schools within the Trust from a diverse set of social and economic demographics, whilst enhancing their character traits and essential skills such as communication, resilience and teamwork. Numbers of children per event days range between 100 and 1200.

Event Day Themes

There are 6 themes for our event days:

- **Our Bush Craft days** cover a broad range of exciting outdoor activities that help Year 1 children to have a greater understanding of nature and the world around them. The bush craft programme encourages children to assess and manage risk and provides an introduction to learning outside the normal classroom experiences. The activities are designed with a focus on building resilience and independence skills whilst raising environmental awareness. The event consists of hands-on activities such as fire building, woodland flag making, first aid scenarios, and camouflage games.

Attributes promoted are Risk Awareness, Self-Control, Curiosity, Versatility and Resilience.

- **Our Performing Arts days** are a great way for children to develop their creative skills whilst boosting their self-confidence, self-esteem and self-awareness. The day begins with a theatre performance followed by activities that allow children to explore their curiosity and try out new things. The days are designed to give Year 2 children the opportunity to participate in 'taster' workshops in the three main disciplines of performing arts; Acting, Singing and Dancing.

Attributes promoted are Courage, Self-Esteem, Empathy, Inclusivity and Determination.

- **Our Science Live days** provide year 3 children with an interactive and engaging experience to support classroom-based Science, Technology, Engineering and Maths. Robotics and forensic focused activities require the children to work in teams to complete a set of challenges and games. An interactive show then brings some of the basic science principles to life in a fun and engaging way.

Attributes promoted are Collaboration, Judgement Making, Commitment, Application and Tenacity.

- **Our Cultural Arts and Music days** are a hands-on experience for year 4 pupils allowing the exploration of different cultures through the arts, including music, rhythm, dance & performance. The day starts with a 35-minute theatre performance followed by activities designed to allow children to be playful and creative whilst mixing with their peers from other schools within the Trust.

Attributes promoted are Compassion, Confidence, Communication, Open Mindedness, Sensitivity.

- **Our S.T.E.M. days days** encompass a range of innovative and creative methods to engage and motivate learners around Science, Technology, Engineering and Maths. A range of soft skills such as teamwork and communication complement the academic elements to give learners a comprehensive overview of this exciting area. Year 5 children will have the opportunity to test their speed, reactions and energy output using cutting edge sports science equipment and will complete challenges and games using circuits, robotics and turbines.

Attributes promoted are Comprehension, Persistence, Resourcefulness, Strategy and Critical Thinking

- **The L.E.A.D. Athletics days** have been developed as an internal L.E.A.D. league, offering pupils the opportunity to compete in a formal sports competition. L.E.A.D. Athletics promotes healthy competition within schools and inspires children to perform at their best. It can teach children to be resilient, reflect on failure and build on their self-esteem. The athletics days also have visits from professional athletes who are present to raise the participants aspirations and present their awards.

Attributes promoted are Stamina, Motivation, Pride, Ambition and Humility

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Careers Related Learning

Partnerships

In 2019, Learn by Design and L.E.A.D. Academy Trust were successful in gaining funding from the **Careers and Enterprise Company** to broaden the reach of the Curriculum Enrichment programme to include deeper learning projects to support the Event Days.

6 deeper learning days are being delivered in each of the 22 schools by the Learn by Design team of education coordinators and focus on raising career aspirations.
We also deliver parental engagement sessions and continued professional development (CPD) sessions for each school around career related learning. This has enabled us to embed careers related learning into the programme, through the use of Employer Ambassadors and the development of key employability skills aligned to the **Skills Builder framework.**

Online System

Learn by Design have been supporting the rolling out of the L.E.A.D. Curriculum Enrichment Online System. This is an online platform that underpins the Curriculum Enrichment Programme. The system is used by teachers and pupils to highlight the development of a pupil's character and ultimately, present a child's achievements in such a way it will be recognised and rewarded, rather than graded. The Online System is cross curricular. It covers curricular, co-curricular and extra-curricular activities such as Event Days, Sports clubs, Afterschool clubs, School visits, Fundraising and much more. By providing and recognising experiences that are both challenging and rewarding, children independently begin to identify their own achievements and relate the attribute's values to their daily accomplishments. Learners undertake a journey of reflection and take ownership of, and responsibility for, their own learning and personal development. A log of their reflections is recorded on the online system, a crucial part of the learner's experience. The online system consists of 40 attributes representing different qualities of character so the aim for the learner is to try to achieve 40 points. There are 3 levels for learners to work towards.

Learn by Design have been working with the platform's developers to improve functionality, delivering training sessions to teachers and children and writing and producing promotional material to encourage the buy-in of teachers and pupils.

Added Value

Additional added value Learn by Design bring to L.E.A.D. Academy Trust include:

- Researching and meeting with sports and enrichment providers to negotiate free or reduced cost delivery options for individual schools or the Trust as a whole.
- Supporting the Trust and individual schools with research into funding opportunities and bid writing.
- Researching and collating enrichment and funding opportunities, plus 'good news' stories, for a bi-monthly bespoke newsletter for the Trust's schools.

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Marketing and Design

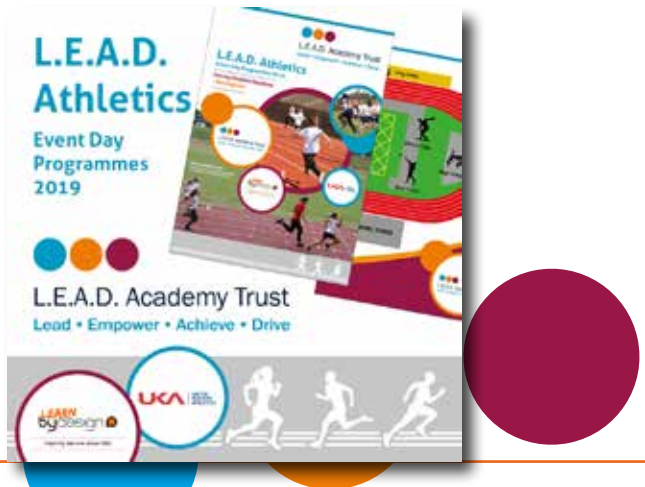
For each in school engagement, a bank of resources and marketing materials are produced by Learn by Design's in-house design and marketing team. A full suite of branded documents include school work booklets, certificates, event manuals, teacher resources, lesson plans and branded pupil worksheets. The team also create and share social media graphics where appropriate, in order to maximise on raising the Academy Trust and along with the individual school's profile.

Photography

School Booklets & Certificates

Leaflets & Newsletters

Social Media



The schools involved

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The L.E.A.D. Academy Trust is a multi-Academy Trust operating from the East Midlands and is built on a belief in a partnership ethos and determination to ensure that more young people receive an exceptional education. **The majority of the trust's 22 Primary schools are in Nottingham, with hubs in Sheffield, Derby, Leicestershire and Lincolnshire.**

The trust serves a diverse cross-section of society. Over 30% of pupils in their schools are in receipt of pupil premium, exceeding the national averages for primary schools. Almost one third of primary pupils speak English as an additional language, much higher than the national average.

Feedback

Quote from the Director of Teaching School, L.E.A.D. Academy Trust:

"Learn by Design are L.E.A.D. Academy Trust's chosen provider to Co-ordinate our large curriculum enrichment days, which are themed around enhancing Character Education, and to provide many other extracurricular support sessions, such as STEAM and preforming Arts. The days bring Academies together from across our Trust, allowing children to mix and work with other children from diverse backgrounds whilst adding value to our wider Curriculum Enrichment Prog ramme.
The Learn by Design team are a committed and enthusiastic group whose workshops are engaging, interactive and complement existing learning in our schools."

Quotes from Teachers from the event day feedback forms:

"A really fantastic day had by all children... and me!!! Activities were interesting, engaging and exciting and all staff members were very kind and helpful. A big thank you from us to everybody involved :)"

"It was definitely the best enrichment trip that I have been on as a staff member and it sent the children home with a real buzz about the day and lots of positive memories and questions that they could ask. It will also have a longer term benefit when they think about their career aspirations after school."

Ofsted's 2019 summary evaluation of L.E.A.D. Academy Trust noted:

"School leaders value highly the trust's commitment to providing enrichment activities to enable all pupils to develop socially and academically. This widens pupils' experiences, including their exposure to diversity, and supports schools in the delivery of their curriculums for personal, social and health education (PSHE), and spiritual, moral, social and cultural development (SMSC)."